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# **VIDEO CONTEST**

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STUDENTS GRADES 9-12: TEXTING WHILE DRIVING IN FLORIDA IS NOW ILLEGAL! CREATE A PSA VIDEO TO HELP SPREAD THE WORD.

**#DoriSavesLives** 



STUDENTS CAN ENTER FOR A CHANCE TO WIN \$500.00 FOR YOUR SCHOOL, OFFICIAL RECOGNITION & COMMUNITY SERVICE HOURS!



### 2021 SPREAD THE WORD VIDEO PSA CONTEST OVERVIEW

In June, \$500.00, \$300.00, and \$100.00 will be awarded to a Florida students' school. Applicants are challenged to create a persuasive message informing Florida Drivers that texting is now illegal while driving.

The 2021 Spread The Word video PSA contest winners will be notified by May 30<sup>th</sup>, 2021.

PSA's must be a YouTube video that resonates with teens and influences their driving behavior.

#### Entries will be judged and critiqued on the following factors:

Ability to persuade others, especially teen drivers, to stop texting while driving.

Ability to grab the attention of your friends, peers, and family.

A clear and understandable message.

Demonstration of your personal creativity and ingenuity.

#### Who may apply:

Open to 9th - 12th grade students attending any public or private Florida high school (finalists will be required to provide proof of enrollment with a student I.D. or transcript).

Applicant must be a Florida resident.

If under the age of 18 by February 8<sup>th</sup>, 2021, a parental consent form must be signed by a parent or guardian if you are selected as a finalist.

Deadline to apply online: May 8<sup>th</sup>, 2021.

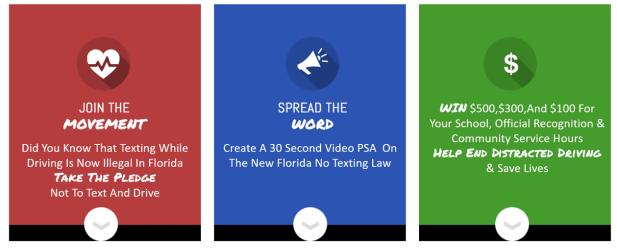
The 2021 Spread The Word Video PSA contest winners will be announced on May 30<sup>th</sup>.





All applicants are required to read, understand, and agree to the Terms & Conditions, Privacy Policy, and the Terms of Use with a check marked box within the submission form.

## **3 EASY STEPS** FOR A CHANCE TO WIN



Complete the online form at: <u>https://dorisaveslives.org/contest/florida-new-no-texting-law-psa-contest.html</u> including all required fields. Once you submit your information an automatic receipt message will be sent to your email address.





## **ATTENTION** FLORIDA STUDENTS

ENTER THE 2021 PSA CONTEST TO HELP **SPREAD THE WORD** STUDENTS 9 -12 CREATE A VIDEO TO HELP EDUCATE THEIR COMMUNITIES THAT TEXTING WHILE DRIVING IS NOW ILLEGAL IN FLORIDA <u>https://dorisaveslives.org/contest/florida-new-no-texting-law-psa-contest.html</u>

1<sup>st</sup> Place Winner \$500.00 2<sup>nd</sup> Place Winner \$300.00 3<sup>rd</sup> Place Winner \$100.00

