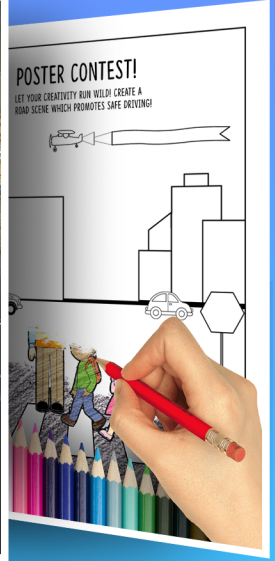




14TH ANNUAL DRIVER'S EDUCATION CONFERENCE



THE FLORIDA DRIVERS EDUCATION CONFERENCE FOCUSES ON THE PROBLEMS AND SOLUTIONS TO DISTRACTED AND IMPAIRED DRIVING

2020 DISTRACTED DRIVING PROGRAM AGENDA

PROUDLY BROUGHT TO YOU BY



Allstate Foundation



IN LOVING MEMORY



DORI NICOLE SLOSBERG

9/1/1981 - 2/23/1996



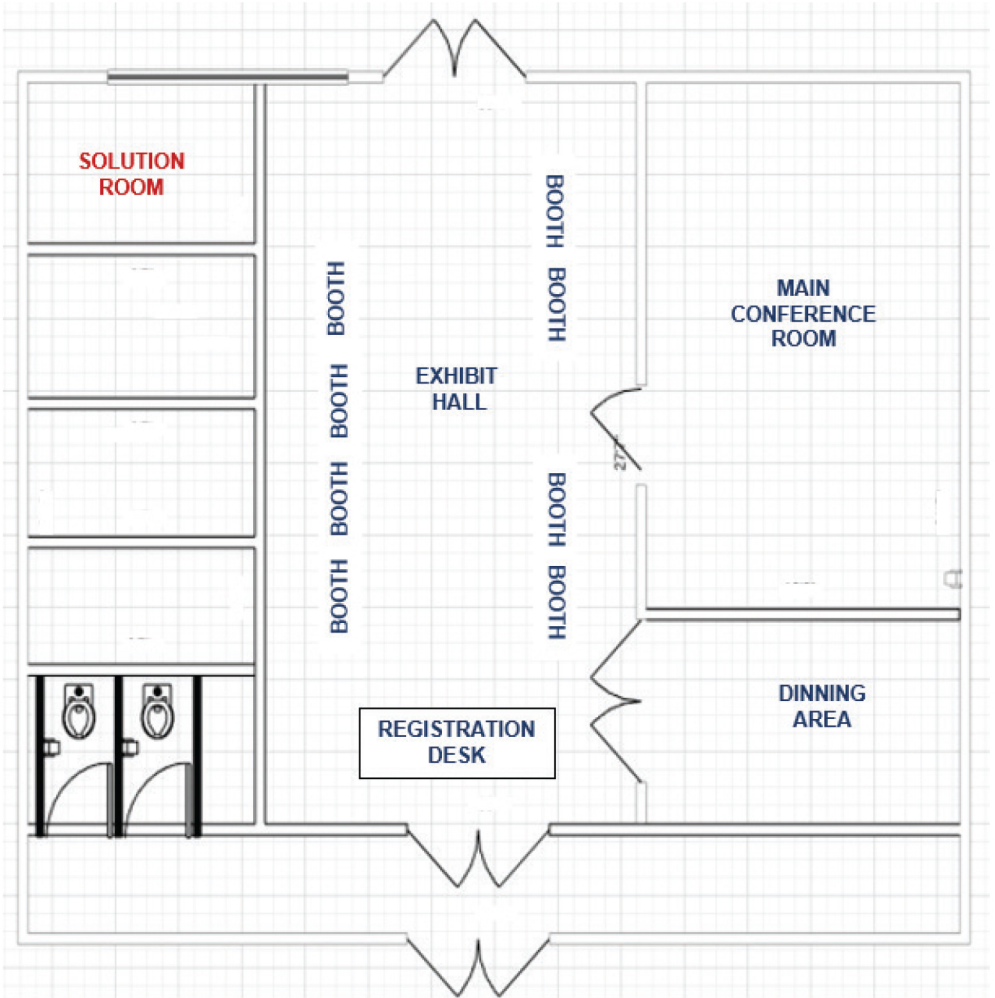
THANKING DRIVERS ED TEACHERS FOR PAVING THE ROAD TO SAFE DRIVING IN 2020

For the 14th year the Dori Slosberg Foundation hosts Dori Saves Lives & the Allstate Foundation's Driver Education Conference, a gathering of instructors, administrators, and other road safety advocates. Drivers Education Teachers have always been the first line of defense for road safety, each one of them is on the front lines of keeping young drivers alive and safe against an "enemy" that takes more than 40,000 American lives per year in roadway fatalities. In 2020 the enemy Distracted and Impaired Driving continues to add technology and social media channels to its arsenal. Distractions from portable devices are on the rise. While we've made big strides in fighting Distracted Driving, we're only at the beginning of understanding Distracted and Impaired Driving behavior. With limited time to teach and to train, we must be innovative in our approach to preparing new drivers to meet an enemy that still is the leading killer of teenagers every year. In 2020 we have developed new resources and tools to help Drivers Education teachers change driver behavior. Looking forward, we must continue to join in the fight to reduce Distracted and Impaired Driving, and recognize Drivers Education teachers for their service and support them in the battle to make our roadways safe.

Irv Slosberg

CEO | Founder
Dori Saves Lives Foundation

2020 DRIVERS EDUCATION CONFERENCE FLOOR PLAN



2020 DRIVER'S EDUCATION CONFERENCE

MAIN CONFERENCE ROOM AGENDA

Time and Location	Event Information
8:30am - 9:00am Main Hall	Driver's Education Conference Registration & Breakfast
9:00am - 9:10am	Pledge and Honor Guard
9:10am - 9:15am	Welcome Address Sheriff Rick Brawdshaw, PBSO
9:15am - 9:30am	PBC Mayor <u>Dave Kerner</u> , Chairman of PBC School Board <u>Frank Barbieri</u> , Boca Mayor <u>Scott Singer</u>
9:30am - 9:45am	Keynote Speaker Florida State Rep. <u>Emily Slosberg</u> • <i>New "No Texting While Driving" Law</i>
9:45am - 11:15am	General Session <u>Karl Tomica</u> , <u>Mila Dago</u> , <u>Jessica Becerra</u> , <u>Will Altieri</u> "This Happened To Me" Panel, Q & A Session • <i>Convicted Felons Share Their Experiences</i>
11:15am - 11:30am	Breakout Presentation Orientation Corporal <u>Jason Karlecke</u> , PBSO
11:30am - 12:00pm Front Entrance	Breakout Presentation Lt. <u>Al Feola</u> , Florida Department of Highway Safety and Motor Vehicle • <i>Seat Belt Convincer</i> • <i>Rollover Simulator</i> • <i>PBSO Mobile DUI/BAT Unit</i> • <i>Vehicle Homicide Display</i>
12:00pm - 1:00pm	Lunch / Press Conference / PSA Contest Votes
1:00pm - 1:45pm Front Entrance	Breakout Presentation PBSO • <i>Motorcycle Demonstration</i> • <i>Fire Burn Demonstration</i>
1:45pm - 2:30pm	Workshop Session Corporal <u>Jason Karlecke</u> , PBSO • <i>DUI and Impaired Driving</i> • <i>New Traffic Laws</i>
2:30pm - 3:15pm	General Session PBSO Panel "Changing Young Driver Behavior" • <i>Law Enforcement & Driver's Education Teacher Q & A</i>
3:15pm - 3:30pm	Break
3:30pm - 4:15pm	Closing Remarks by Chairman Irv Slosberg, Dori Saves Lives • <i>Driver's Education Teachers Awards Ceremony</i> • <i>Video & Poster Contest Winner Awards</i>

MAIN CONFERENCE ROOM SPEAKERS



Irv Slosberg - Former representative, Founder and the CEO of the Dori Slosberg Foundation, a not-for-profit agency devoted to highwaysafety in honor of his daughter Dori Slosberg, who passed away in a 1996 car crash. During his time as a representative, Irv Slosberg passed legislation that provided a surefire funding source for driver education by adding \$5 to traffic citations. Other legislation he championed included mandatory seatbelts, first for minors and then for people of all ages; harsher penalties for repeat DUI offenders, including breathalyzers installed in cars to start the ignition. Representative Slosberg brought in 24 million dollars of state funding for guardrails on Florida's Turnpike and secured the installation of guardrails on State Road 80. He instituted vision tests for age related and non-age-related driver's license reapplicants at DMV. Irv Slosberg's entire career is devoted to teenage road safety, the people of Florida and the world who share our roadways in memory of his daughter, Dori.



Sheriff Ric Bradshaw - is a career law enforcement professional responsible for leading the largest law enforcement agency in Palm Beach County. Sheriff Bradshaw has a successful track record of forty-nine (49) years in law enforcement. He rose through the ranks of the West Palm Beach Police Department and in 1996 was appointed Chief of Police. On January 4, 2005, Sheriff Bradshaw was sworn in as Sheriff of Palm Beach County. Sheriff Bradshaw is the thirteenth sheriff to serve as the county's chief law enforcement officer since the agency's origin in 1909.



Emily Slosberg - is a Democratic member of the Florida House of Representatives, representing District 91. Slosberg was elected to the office on November 8, 2016. She was first elected to the chamber in 2016. In the 2019 legislative session, Rep. Slosberg and Jackie Toledo filed a bill that would make "distracted driving" a primary offense. The bill would apply to texting while driving and to talking on a cell phone without a hands-free device while driving. The bill has passed and now allows law enforcement officers to pull over motorists for texting or talking on hand-held cellphones while driving. Representative Slosberg is a practicing attorney, graduated from Shepard Broad College of Law - Nova Southeastern University class 2011.

MAIN CONFERENCE ROOM SPEAKERS



Mayor Scott Singer - is the 35th Mayor of Boca Raton. He is honored to have served as a strong voice for Boca's residents since he was first elected to the City Council in 2014. Scott was elected as Mayor in August of 2018 with the most votes in the city's history. He graduated from Harvard University with a bachelor's degree in government and received his J.D. from Georgetown University Law Center. He owns several small businesses and works as a small business lawyer and mediation to resolve business disputes. Mayor Singer's priorities include enhancing our best-in-class public safety, advancing a healthy economy through increased business development efforts, keeping taxes low, managing responsible development and improving mobility, and creating long-term strategies to ensure Boca Raton continues to progress as a world-class city.



Dave Kerner - is the current County Mayor of, and a County Commissioner for, Palm Beach County and a former Democratic member of the Florida House of Representatives. He is a former police officer, and then, special prosecutor. He also is a practicing complex litigation trial attorney in West Palm Beach, Florida, and is known as a leader on issues relating to constitutional law, criminal law, judicial issues, and law enforcement issues.



Frank Barbieri - was elected to the Palm Beach County School Board in 2008 to represent District 5, the district that includes all of the schools in West Boca Raton and the city of Boca Raton, as well as other parts of Palm Beach County. He was elected and served as School Board Chairman in 2010, 2011 and was elected Vice Chairman in November 2013. Since his initial appointment, he has been and continues to be a strong voice and advocate for teachers and parents. He values and cares deeply about the children, their well-being and unceasingly promotes for them to receive the best education and resources possible.

SHERIFF PANEL SPEAKERS



Corporal Jason Karlecke has been with the Palm Beach County Sheriff's Office (PBSO) for 20 years. He is currently assigned as the Unit Training Officer for the DUI Unit and the Agency Inspector for the Intoxilyzer 8000 breath testing instruments at PBSO. During his career at PBSO he has been assigned to the Traffic Division's Aggressive Driving Unit and was a member of the Emergency Field Force. From 1998 to 2000 he worked as a Police Officer for the City of Delray Beach and from 1997 to 1998 he worked as a Correction Officer for Florida Department of Corrections. Corporal Karlecke has completed over 1,490 hours of post academy specialized Law Enforcement training, with an emphasis on DUI and traffic enforcement. The courses included Traffic Homicide Investigations, D.W.I. and H.G.N. Instructor, Police Traffic Radar Instructor, Boating Under the Influence, Marijuana Impaired Driving Detection, Advanced Roadside Impaired Driving Enforcement, and he is certified by the Florida Department of Law Enforcement as a General Instructor.



Troy Snelgrove is a 17 year member of the Palm Beach County Sheriff's Office Vehicle Homicide Unit. He has spent his entire 24- year career in the realm of traffic investigations. He is an instructor in many fields of accident reconstruction and is the current unit training officer of the Vehicle Homicide Unit. Corporal Luis Paez has been a Law Enforcement Officer since 1988. He started his career with PBSO Corrections and transferred to Law Enforcement 7 years later. After working in Road Patrol Luis was assigned to the Motor Unit in 1999. Luis has been a Motor Unit Instructor for the past 12 years where his responsibilities include training new Motor Officers and teaching teaching civilian riders motorcycle safety.



Robert Stephan- PBSO investigator.

BREAKOUT SESSION PRESENTERS



Sgt. Scott Yoder - Palm Beach County Sheriff's Office Motor Unit Worked for PBSO for 16 ½ years. During this time, he worked in Community Policing, Field Training Deputy, D.U.I. Deputy, Road Patrol Supervisor and Motor Unit Supervisor. Worked as a D.U.I. Deputy for 6 ½ years. Instructed DUI courses, DUI course Wet Labs, Breath Intoxilyzer operator, and conducted approximately 800 DUI Arrests throughout his career. Worked at Davie Police Department for 3 years as a Police Officer and 2 years as a Davie Police Service Aide prior to PBSO.



Lieutenant Alvaro A. Feola - Public Affairs Officer, FHP Troop L. Lieutenant Alvaro Feola (Al) joined FHP in 2002. He has been a road trooper, Traffic Homicide Investigator, Sergeant and District Lieutenant. He became Troop L Public Affairs Officer in December 2017. Before FHP, Al Served in the United States Marine Corps for six years and is a veteran of Panama and Desert Storm. AL was born in Montevideo, Uruguay, and he and his family immigrated to Miami, FL in 1985. Al is fluent in Spanish and Italian. One part of his duties he enjoys the most is teaching Driver's Education students at local High Schools with the Share the Road Program.



D.S. Mike Dallesandro - I began my career in law enforcement at the North Palm Beach Police Department in 2003. During that time, I was assigned to Patrol and Motors. In 2006 I began at the Palm Beach County Sheriff's Office and have been assigned to Patrol, Community Policing and Motors. I am currently assigned to the Palm Beach County traffic Division /NRB Motors. I have been working in the Motor unit since 2009. My responsibilities include traffic enforcement, crash and DUI crash and DUI investigations and dignitary escorts.

“THIS HAPPENED TO ME” PANEL SPEAKERS



Karlie Tomica - Self-proclaimed “Party Princess” Karlie Tomica served three years and 4 months after pleading guilty to a hit and run crash that killed South Beach Chef and father of three Stefano Riccioletti. Her sentence includes two years in home detention and 15 years of probation.



Mila Dago - served 4 years plus 10-year community supervision due to DUI Manslaughter. Minutes before this tragic incident she texted “Driving drunk woo” then blew through a red light near downtown Miami, plowing her tiny rented Smart Car into a moving truck and killing her own passenger and friend, passenger and friend, Irina Reinoso, 22.



Jessica Becerra - Former UF student Jessica Becerra served 7 and 1/2 years, plus 7 years community supervision after being found guilty of a “Leaving A Crash with Death”. Her victim was a fellow UF student Rebecca Harris, who was riding her bicycle leaving her with two broken legs, a broken arm and severe head severe head trauma resulting in her death overnight.



William Altier - was convicted of DUI Manslaughter. The first person in Palm Beach County charged under a state law that includes killing a viable fetus in the charge of vehicular homicide. According to the arrest report, Altier was drunk when he sped through the intersection of Palmetto Park Road and Federal Highway in Boca Raton in his Porsche and crashed into a Nissan driven by Marie Fabiano, 23. She was about eight months pregnant and going to get ice cream with her mother, Teresa Fabiano, who died at the scene. The day after crash, the baby-later named Valente Rose Fabiano-was delivered stillborn.

SOLUTION ROOM AGENDA

In the Distracted Driving Solution Room, Drivers Ed teachers will find free Distracted Driving teaching tools, lesson plans and resources needed to make an IMPACT on teen drivers. These materials are updated constantly and aggregated from Governmental and vetted national sources. The Mission of The Dori Saves Lives Solution Room is to be a vital partner in driver safety and Distracted Driver education programs.

SOLUTION ROOM PRESENTOR



Rich Tansky - Chief Marketing Officer for Dori Saves Lives Foundation. An accomplished and experienced strategist, planner and creative thinker, Rich has been connecting brands and customers for more than three decades. As a Brand Strategist, he's been instrumental in launching and positioning new brands, repositioning existing ones, opening new market opportunities and developing strategic branding initiatives that have driven growth and bottom line success for small and large firm clients alike.

In his role as Chief Marketing Officer, Rich has consistently and effectively utilized his leadership skills to spearhead online and offline marketing efforts for clients on a national and regional basis. From medical, legal and insurance industry clients, his creative passion and problem-solving attitude have resulted in solutions for businesses and companies in multiple market spaces. In addition to his extensive packaging and brand development skills, Rich also serves as Dori Saves Lives creative director. From conception through the final product, Rich guides and manages the entire scope of the creative production process.

SOLUTION ROOM DISPLAYS



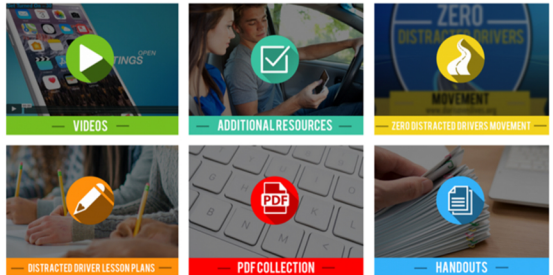
Fatal Vision Drowsy and Distracted Goggles

Live hands on demonstrations of The Fatal Vision Drowsy and Distracted Goggles, which allow wearers to experience simulated impairment from drowsiness or distraction.

Teacher Resource Portal

The Solution Room helps schools deliver best in class Safe Driver education. The Mission of The Dori Saves Lives Solution Room is to be a vital partner in Driver Safety and Distracted Driver education programs. Complete hands on orientation and instruction for using this valuable resource in 2020

TEACHER RESOURCE PORTAL



PSA Video Contest

View videos created by students to help educate their communities that texting while driving is illegal in Florida.

PSA Poster Contest

View posters created by students to promote Hands-Free Bluetooth when driving in school and Construction zones.



2020 Spread The Word Handouts

The Dori Saves Lives SPREAD THE WORD Campaign Goal: To distribute 1,000,000 2020 New Texting Law handouts directly to students and families in the Florida school districts.

SPECIALS THANKS TO OUR 2020 DORI SAVES LIVES DRIVERS EDUCATION CONFERENCE SPONSORS & SAFETY PARTNERS!



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NOTES



JOIN THE
MOVEMENT
SAVE LIVES

THIS COULD BE YOU!

"This Could Be You" is a video which follows the true story of two teens in prison for killing people while driving drunk. It is an impactful teaching tool that educates students about the dangers of drinking and driving. After viewing the videos and completing the partnering lesson plan, students can earn 2 hours of community service.



**DRIVERS ED TEACHERS: DOWNLOAD
THE COMPLETE LESSON PLAN**

VIEW AT: WWW.DORISAVESLIVES.ORG