

2021 SPREAD THE WORD VIDEO PSA CONTEST OVERVIEW

In April, \$500.00, \$300.00, and \$100.00 will be awarded to a Florida students' school. Applicants are challenged to create a persuasive message informing Florida Drivers that texting is now illegal while driving.

The 2021 Spread The Word video PSA contest winners will be notified by April 30th, 2021.

PSA's must be a YouTube video that resonates with teens and influences their driving behavior.

Entries will be judged and critiqued on the following factors:

Ability to persuade others, especially teen drivers, to stop texting while driving.

Ability to grab the attention of your friends, peers and family.

A clear and understandable message.

Demonstration of your personal creativity and ingenuity.

Who may apply:

Open to 9th - 12th grade students attending any public or private Florida high school (finalists will be required to provide proof of enrollment with a student I.D. or transcript).

Applicant must be a Florida resident.

If under the age of 18 by February 8th, 2021, a parental consent form must be signed by a parent or guardian if you are selected as a finalist.

Deadline to apply online: April 8th, 2021.

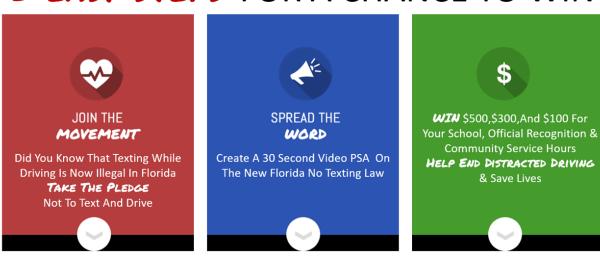
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All applicants are required to read, understand, and agree to the Terms & Conditions, Privacy Policy, and the Terms of Use with a check marked box within the submission form.

3 EASY STEPS FOR A CHANCE TO WIN



Complete the online form at: https://dorisaveslives.org/contest/florida-new-no-texting-law-psa-contest.html including all required fields. Once you submit your information an automatic receipt message will be sent to your email address.





ATTENTION FLORIDA STUDENTS

ENTER THE 2021 PSA CONTEST TO HELP **SPREAD THE WORD** STUDENTS 9 -12 CREATE A VIDEO TO HELP EDUCATE THEIR COMMUNITIES THAT TEXTING WHILE DRIVING IS NOW ILLEGAL IN FLORIDA https://dorisaveslives.org/contest/florida-new-no-texting-law-psa-contest.html

1st Place Winner \$500.00 2nd Place Winner \$300.00 3rd Place Winner \$100.00

