



13TH ANNUAL DRIVER'S EDUCATION CONFERENCE



MAKE AN IMPACT

THE FLORIDA DRIVERS EDUCATION CONFERENCE
FOCUSES ON THE PROBLEMS & SOLUTIONS
OF DISTRACTED DRIVING



2019 DISTRACTED DRIVING PROGRAM AGENDA

PROUDLY BROUGHT TO YOU BY



Allstate
Foundation





ON THE FRONT LINES OF ROAD SAFETY

Each year the Dori Slosberg Foundation hosts Dori Saves Lives & the Allstate Foundation's Driver Education Conference, a gathering of instructors, administrators, and other road safety advocates.

To the untrained eye, driver education instructors might appear to be average middle-class citizens. To me, they are front-line troops for road safety. Each one of them is

in a battle to keep Americans alive and safe, against an 'enemy' that takes more than 30,000 American lives per year: roadway fatalities.

In 2019 the enemy Distracted Driving continues to add weapons to its arsenal. Distractions from portable devices are on the rise. While we've made big strides in fighting Distracted Driving, we're only at the beginning of understanding Distracted Driving behavior. Enough time to teach, but not enough time to train; not enough time to send teens out to meet an enemy that still is the leading killer of teenagers every year. So, if one of our front-line safety troops – one of our driver educators – reaches out to you, recognize their service, and listen to what they have

to say. If you have a teen at home learning to drive, be that force multiplier for our front-line safety troops. Join them in the fight to reduce Distracted Driving.

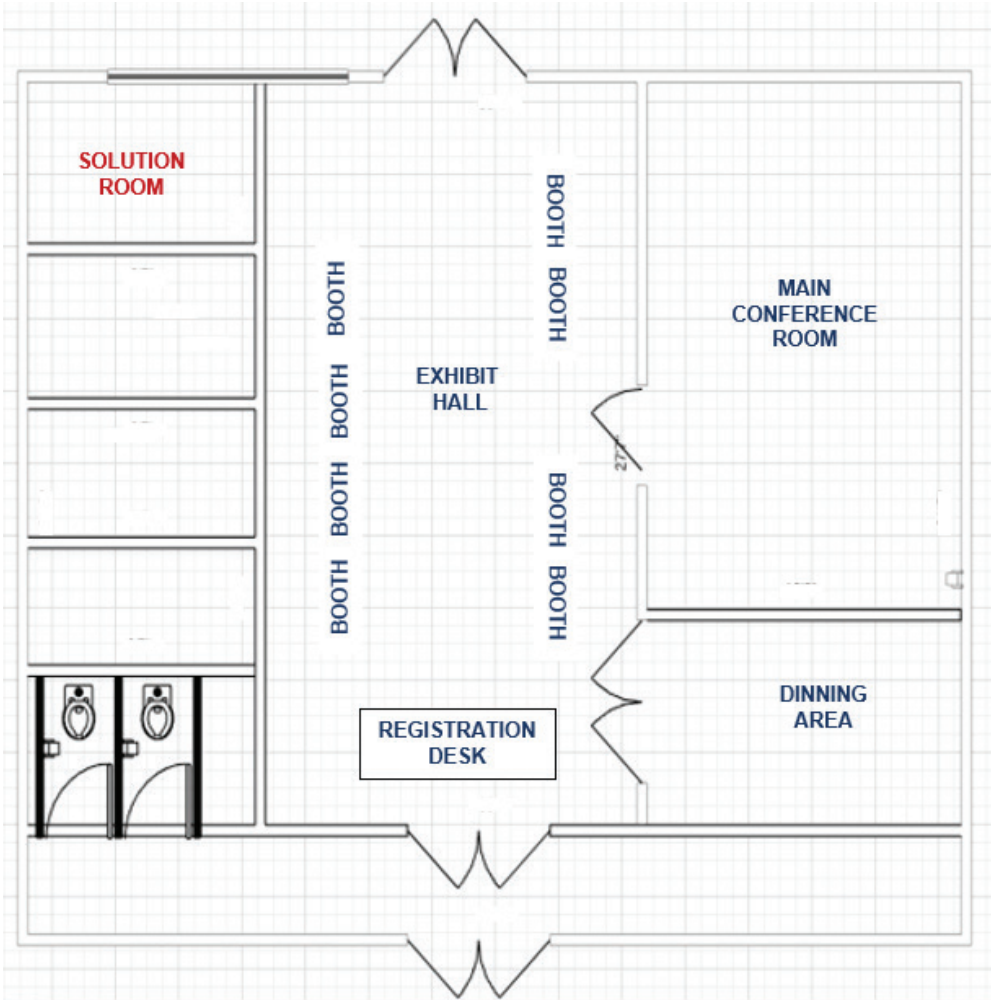
Sincerely,

Dori Slosberg

CEO | Founder
Dori Saves Lives Foundation



2019 DRIVERS EDUCATION CONFERENCE FLOOR PLAN



2019 DRIVER'S EDUCATION CONFERENCE

MAIN CONFERENCE ROOM AGENDA

Time and Location	Event Information
8:30am – 9:00am Main Hall	Driver's Education Conference Registration & Breakfast
9:00am – 9:10am	Pledge and Honor Guard Introduction Presiding: <u>Irv Slosberg</u> , Chairman, Dori Saves Lives ▪ "It Starts with Us. Zero Distracted Drivers Movement"
9:10am – 9:15am	Welcome Address <u>Dr. Donald E. Fennoy II</u> , Superintendent of Schools for the School District of Palm Beach County
9:15am – 9:30am	Sponsor's Comments Presiding: <u>Stacy Kagan</u> , The Allstate Foundation ▪ "End the Distractions, Focus on Driving. Good Driving Starts Young"
9:30am – 9:45am	Keynote Speaker Presiding: <u>James Wolfe, P.E.</u> , District Six Secretary for Florida Department of Transportation
9:45am – 10:15am	General Session Presiding: <u>David Summers</u> , Trauma Outreach Coordinator, Health Care District, Palm Beach County ▪ "Anatomy of a Shattered Dreams Program"
10:15pm – 10:45pm	Presiding: <u>Lt. Al Feola</u> , Florida Department of Highway Safety and Motor Vehicles ▪ "Distracted Driving and It's Effect on Highway Safety and Driver Fatalities"
10:45am – 11:00am Front Entrance	Breakout Presentation <u>Lt. Al Feola</u> , Florida Department of Highway Safety and Motor Vehicle ▪ "Seat Belt Convincer, Rollover Simulator"
11:00am – 11:30am	Educational Session Presiding: <u>Nicholas Worrell</u> , Safety Advocacy Director for National Transportation Safety Board ▪ "Traffic Safety Educational Efforts to Cease Distracted Driving"

2019 DRIVER'S EDUCATION CONFERENCE

Time and Location	Event Information
11:30am – Noon Main Conference Room	Invited Guest Speakers: FDOT Maurice Borrowes <ul style="list-style-type: none"> ▪ Commissioner Dave Kerner ▪ Commissioner Mary Lou Berger ▪ Commissioner Robert Weinroth ▪ School Board Member Karen Brill
Noon- 1:00pm Main Hall	Lunch and Press conference <ul style="list-style-type: none"> ▪ Representative Emily Slosberg ▪ Representative Jackie Toledo ▪ Senator Simpsons ▪ Senator Lori Berman ▪ Representative Tina Polsky
1:00pm – 1:40pm	Workshop Sessions Presiding: Sgt. Richard Frankiewicz, Palm Beach County Sheriff's Office <ul style="list-style-type: none"> ▪ "Traffic Law"
1:40pm – 1:50pm	Presiding: <u>Dave Aronberg</u> , State Attorney, Palm Beach County, 15th Judicial Circuit
1:50pm – 2:30pm	Presiding: <u>Corporal Jason Karlecke</u> , Palm Beach County Sheriff's Office <ul style="list-style-type: none"> ▪ "DUI and Impaired Driving" ▪ "Victim Impact Story of a convicted DUI felon -William Altier"
2:40pm – 3:20pm	Presiding: <u>Investigator Troy Snelgrove</u> , Certified Traffic Reconstructionist, Palm Beach County Sheriff's Office <ul style="list-style-type: none"> ▪ "Distracted Driving leads to Vehicle Homicides"
3:20pm – 3:30pm Front Entrance	Breakout Presentation Investigator Troy Snelgrove, Certified Traffic Reconstructionist, Palm Beach County Sheriff's Office <ul style="list-style-type: none"> ▪ "Vehicle Homicide Display"
3:30pm – 4:00pm Main Conference Room	Presiding: <u>Corporal Luis Paez</u> , <u>Corporal Paul Rich</u> , <u>Corporal Tom Dague</u> , Palm Beach County Sheriff's Office <ul style="list-style-type: none"> ▪ "Motor Cycle Safety"
4:00pm – 4:10pm	Closing Remarks by <u>Stacy Kagan</u> , The Allstate Foundation and Driver's Education Teachers Awards Ceremony

MAIN CONFERENCE ROOM SPEAKERS



Irv Slosberg - Former representative, Founder and the CEO of the Dori Slosberg Foundation, a not-for-profit agency devoted to highway safety in honor of his daughter Dori Slosberg, who passed away in a 1996 car crash. During his time as a representative, Irv Slosberg passed legislation that provided a surefire funding source for driver education by adding \$5 to traffic citations. Other legislation he championed included mandatory seatbelts, first for minors and then for people of all ages; harsher penalties for repeat DUI offenders, including breathalyzers installed in cars to start the ignition. Representative Slosberg brought in 24 million dollars of state funding for guardrails on Florida's Turnpike and secured the installation of guardrails on State Road 80. He instituted vision tests for age related and non-age-related driver's license reapplicants at DMV. Irv Slosberg's entire career is devoted to teenage road safety, the people of Florida and the world who share our roadways in memory of his daughter, Dori.



DR. DONALD E. FENNOY II is the 26th Superintendent of Schools for the School District of Palm Beach County. The District is the 11th largest district in the country with a student enrollment of more than 193,000 students. Prior to his appointment as Superintendent of Schools, Dr. Fennoy served as the District's Chief Operating Officer from May 2016 to March 2018. He graduated from Florida A&M University with a degree in Elementary Education. He went on to earn a Master's Degree in Educational Leadership, and a Doctorate in Educational Leadership and Administration from the University of Central Florida. He and his wife Kendra are the proud parents of two beautiful children.



JAMES WOLFE, P.E., was appointed District Six Secretary of the Florida Department of Transportation 2016. He is responsible for the overall planning, design, construction, maintenance and operation of the State Highway System in Miami- Dade and Monroe Counties. He holds both undergraduate and graduate degrees in civil engineering from the University of Florida. Secretary Wolfe has been with the Florida Department of Transportation for 39 years. He previously served in the Fort Lauderdale District as District Secretary, after serving as Director of Operations and the Director of Development. While at District 4, Jim led the team that delivered the I-595 project, which was the first availability payment P3 highway project in the country. As District Secretary, Mr. Wolfe serves on the Department's Executive Leadership Team and the Miami-Dade Expressway Authority Board of Directors.



STACY KAGAN – Coral Springs Insurance Agent, owner of Coral Springs/Parkland Allstate agency since 2006, Florida Agent Advisory Board, National Spokesperson for Teen Driving and Good Agent Advocate. Award winner for National Conference, Allstate Leader's Forum, twice Circle of Champions winner and three times Honor Ring winner.



DAVID A. SUMMERS, RN, CFRN, EMT-P, Trauma Nurse Outreach Coordinator, Health Care District of Palm Beach County. Summers has applied his years as a Trauma Department nurse at St. Mary's Medical Center to his current role with the Health Care District where he provides safety and emergency training on how to stop life-threatening bleeding and prevent traumatic injuries, like falls and distracted and impaired driving.



LIEUTENANT ALVARO A. FEOLA, Public Affairs Officer, FHP Troop L. Lieutenant Alvaro Feola (Al) joined FHP in 2002. He has been a road trooper, Traffic Homicide Investigator, Sergeant and District Lieutenant. He became Troop L Public Affairs Officer in December 2017. Before FHP, Al Served in the United States Marine Corps for six years and is a veteran of Panama and Desert Storm. AL was born in Montevideo, Uruguay, and he and his family immigrated to Miami, FL in 1985. Al is fluent in Spanish and Italian. One part of his duties he enjoys the most is teaching Driver's Education students at local High Schools with the Share the Road Program.



NICHOLAS WORRELL, Director, Office of Safety Advocacy, National Transportation Safety Board, USA. As the Director of the Office of Safety Advocacy for the National Transportation Safety Board (NTSB), Nicholas Worrell coordinates the development of the agency's 'Most Wanted List' of safety improvements and promotes the adoption of safety recommendations issued to state governments.

MAIN CONFERENCE ROOM SPEAKERS



DAVE ARONBERG was elected State Attorney for Florida's 15th Judicial Circuit in November 2012 and was re-elected without opposition in 2016. He leads a team of 120 prosecutors and 220 staff in Palm Beach County. Aronberg was elected to the State Senate in 2002 as its youngest member and served until 2010.

In 2010, the Florida Attorney General appointed Aronberg as Special Prosecutor for Prescription Drug Trafficking. In his role as 'Drug Czar,' Aronberg led an anti-pill mill initiative that helped clean up the pain clinic industry and reduced the record number of people dying each day from oxycodone abuse. His work to save lives from opioid abuse continues as a top priority to this day.



CORPORAL JASON KARLECKE has been with the Palm Beach County Sheriff's Office (PBSO) for 19 years. He is currently assigned as the Unit Training Officer for the DUI Unit and the Agency Inspector for the Intoxilyzer 8000 breath testing instruments at PBSO.

Corporal Karlecke has completed over 1,486 hours of post academy specialized Law Enforcement training, with an emphasis on DUI and traffic enforcement. The courses included Traffic Homicide Investigations, D.W.I. and H.G.N. Instructor, Police Traffic Radar Instructor, Boating Under the Influence, Marijuana Impaired Driving Detection, Advanced Roadside Impaired Driving Enforcement.



TROY SNELGROVE is a 17-year member of the Palm Beach County Sheriff's Office Vehicle Homicide Unit. He has spent his entire 24-year career in the realm of traffic investigations. He is an instructor in many fields of accident reconstruction and is the current unit training officer of the Vehicle Homicide Unit. Corporal Luis Paez has been a Law Enforcement Officer since 1988. He started his career with PBSO Corrections and transferred to Law Enforcement 7 years later. After working in Road Patrol Luis was assigned to the Motor Unit in 1999. Luis has been a Motor Unit Instructor for the past 12 years where his responsibilities include training new Motor Officers and teaching civilian riders motorcycle safety.

CORPORAL TOM DAGUE has been a Law Enforcement Officer since 1995. He started his career with the City of Lake Worth Police Dept. where he worked for 8 years. Hired by PBSO in 2003 and assigned to the Motor Unit in 2008. In his 23-year career more than 15 years has been dedicated to riding Police Motorcycles. Tom has been a Motor Unit Instructor for 8 years where his responsibilities include training new Motor Officers as well as teaching civilian riders motorcycle safety skills.

CORPORAL PAUL RICH has been a Law Enforcement Officer since 2001. He began his career with the Florida Highway Patrol, where he worked for over 7 years. In 2008 he joined the Palm Beach County Sheriff's Office and was assigned to the Motor Unit in 2009. Paul has over 13 years of experience riding Police Motorcycles and has been an instructor for 8 years. His responsibilities to include training new Motor Officer as teaching civilian riders motorcycle safety skills.

SGT. RICHARD FRANKIEWICZ is the head of the aggressive driving unit at PBSO with over 25 years of experience



JACKIE TOLEDO is a Republican member of the Florida House of Representatives, representing District 60. Toledo was elected to the office on November 8, 2016. She was first elected to the chamber in 2016.

Representative Jackie Toledo is a Civil Engineer with a background and passion for pedestrian and cyclist safety. Representative Toledo proposed the texting and driving ban in 2018 and introduced a distracted driving bill into the legislature this year. Her number one goal is to save lives and encourage safe driving practices to keep her constituents, neighbors and visitors to this great state safe.



EMILY SLOSBERG is a Democratic member of the Florida House of Representatives, representing District 91. Slosberg was elected to the office on November 8, 2016. She was first elected to the chamber in 2016.

For the 2019 legislative session, Rep. Slosberg and Jackie Toledo filed a few bills that would make 'distracted driving" a primary offense. The bill (HB 107) would apply to texting while driving and to talking on a cell phone without a hands-free device while driving. The bill has been filed that would allow law enforcement officers to pull over motorists for texting or talking on hand-held cellphones while driving.

Representative Slosberg is a practicing attorney, graduated from Shepard Broad College of Law – Nova Southeastern University class 2011



SENATOR LORI BERMAN is a major road safety advocate. Senator Berman and Rep Slosberg are sponsoring school bus safety legislation, which enables cameras on the arm of a stopped school bus. She was elected to the Florida Senate on April 10, 2018. She served in the Florida House of Representatives from 2010 through 2018. As a Representative she was the Chair of the Women's Legislative Caucus and Chair of the Palm Beach County Delegation.

Now serving in the Senate, Lori is on the leadership team in the Senate Minority as the Democratic Whip for the 2018-2020 term.

SPECIAL GUESTS



SCOTT SINGER
MAYOR OF BOCA RATON



TOM WOOD
CHIEF OF FIRE RESCUE



DAN ALEXANDER
CHIEF OF POLICE



DAVE KERNER
PBC COMMISSIONER



MARY LOU BERGER
PBC COMMISSIONER



REBERT WEINROTH
PBC COMMISSIONER



KAREN BRILL
PBC SCHOOL BOARD MEMBER



TINA POLSKY
REPRESENTATIVE



MIKE CARUSO
REPRESENTATIVE

SOLUTION ROOM AGENDA

All Day	<p>Presiding: Rich Tansky, CMO and Keith Merle, Director of Marketing, Dori Saves Lives</p> <ul style="list-style-type: none"> ▪ "Solutions That Will Help Change Drivers Behavior" ▪ "Motivating Positive Youth Decisions Using Social Media Tools"
11:00am-12:00pm	<p>Presiding: Erik Haltrecht, Florida Tesla Enthusiasts</p> <ul style="list-style-type: none"> ▪ "How Technology Will Help Bridge The Distracted Driving"
12:00pm- 1:00 pm	<p>Presiding: Guest Speaker</p> <ul style="list-style-type: none"> ▪ "Victim Impact Story"

SOLUTION ROOM SPEAKERS

RICH TANSKY, Chief Marketing Officer for Dori Saves Lives Foundation. An accomplished and experienced strategist, planner and creative thinker, Rich has been connecting brands and customers for more than three decades.

As a Brand Strategist, he's been instrumental in launching and positioning new brands, re-positioning existing ones, opening new market opportunities and developing strategic branding initiatives that have driven growth and bottom line success for small and large firm clients alike.

In his role as Chief Marketing Officer, Rich has consistently and effectively utilized his leadership skills to spearhead online and offline marketing efforts for clients on a national and regional basis. From medical, legal and insurance industry clients, his creative passion and problem-solving attitude have resulted

in solutions for businesses and companies in multiple market spaces.

In addition to his extensive packaging and brand development skills, Rich also serves as Dori Saves Lives creative director. From conception through the final product, Rich guides and manages the entire scope of the creative production process.

KEITH MERLE is the Director of Marketing for Dori Saves Lives. A lifelong technology and web enthusiast, digital marketing came to him naturally. He has conceived, organized, developed, and overseen marketing projects across a variety of industries for more than a decade. Prior to joining Team Dori, Keith Merle ran a full-service marketing agency combining traditional and digital strategies to provide clients with targeted and result driven solutions.



ERIK HALTRECHT is the Founding Organizer of two Electric Car Groups, one in Toronto and one here in Boca Raton.

Erik is a retired Electrical Engineer from Toronto, Canada. He is a "Snow-bird" who drives from Canada every December for a warm "Second Summer" but without burning a single drop of gas because he drives down in a silent all electric Tesla car.

SOLUTION ROOM SPEAKERS



MAURICE BORROWS joined the FDOT in October 2012. In his role as a Rail Coordinator, he is responsible for the management and coordination of new construction, reconstruction, and resurfacing projects adjacent to railroad facilities. He develops and coordinate work schedules for railroad construction and detour plans with local governments and contractors.

He is a graduate of the University of Technology in Kingston, Jamaica with a degree in Mechanical Engineering and California State University with a master's degree in Public Administration.



SARAH KANTZ. Having originally studied fine art and portraiture at university level, Sarah Decided to expand her skills to include the caricature art form. Her style has since evolved into a dynamic range from detailed and formal, to whimsical and animated! Her paintings have been featured in museums, and she has traveled across the country and even overseas to entertain the crowds, drawing caricatures for a wide variety of events.

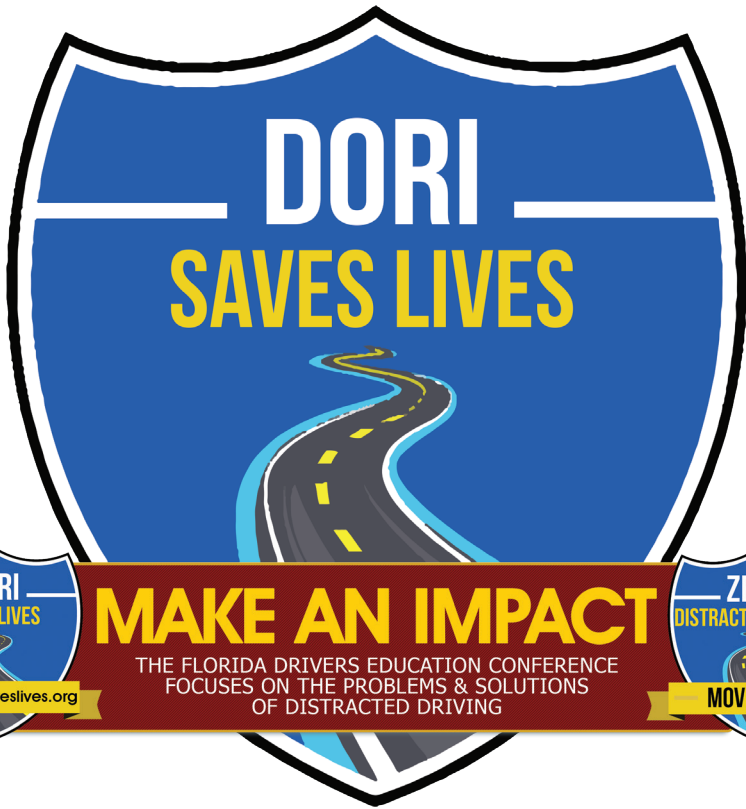
Sarah first began drawing caricatures with marker, paper, and watercolor paint at Walt Disney, in 2007. Within one year of learning this new skill, she began to work independently as a freelance caricature artist, to meet the high demand for a skilled, personable artist to draw for events. A few years ago, she upgraded to a digital platform, creating hand- drawn caricatures on screen! Many clients have collected her artwork over time and hired her year after year to draw for their events.

THANK YOU 2019 DRIVERS EDUCATION CONFERENCE EXHIBITORS & THANK YOU 2019 DORI SAVES LIVES SAFETY PARTNERS



NOTES

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www.dorisaveslives.org

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